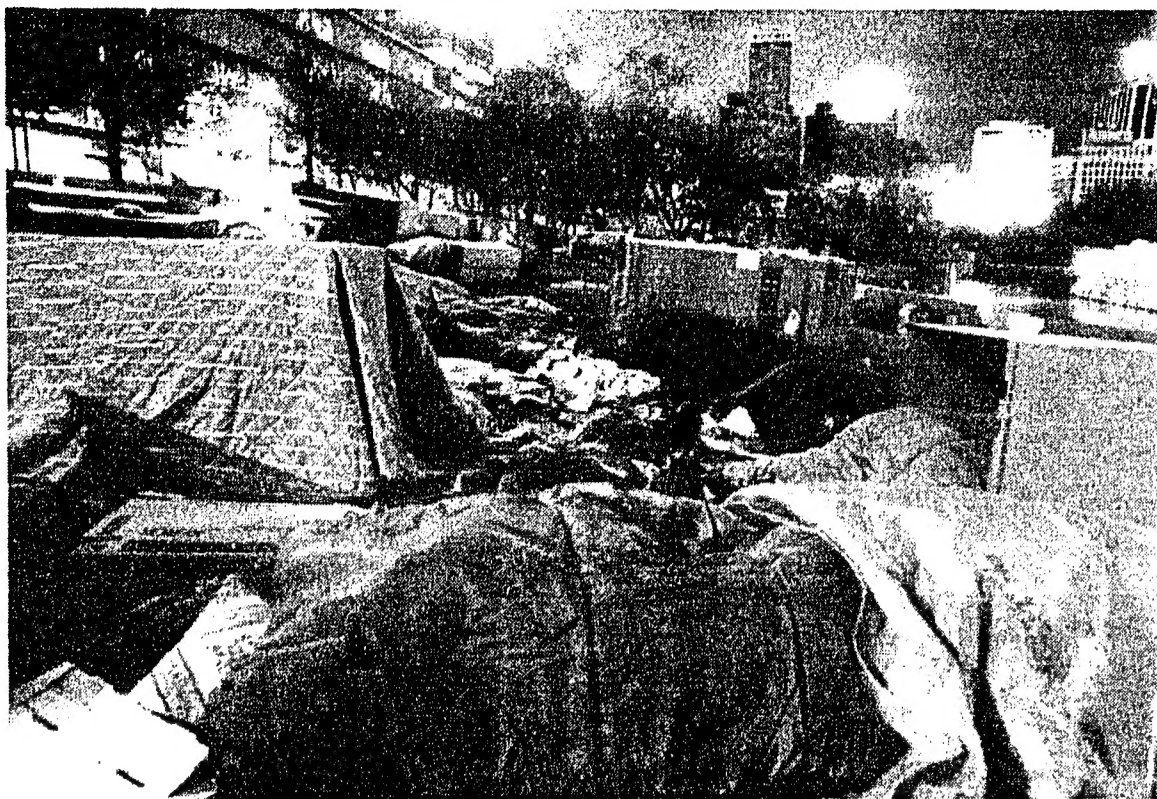


# GATEWAY

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UNIVERSITY OF NEBRASKA AT OMAHA • VOLUME 93 • ISSUE 20 • NOVEMBER 2, 1993 • TUESDAY



The Alliance of Family Shelters sponsored the third annual "Great Plains Winter Sleepout" Friday night.

## Sleepout Brings Awareness of Plight

By Jodi Booke

While many people were busy making plans of their own Friday evening, several hundred Omahans had other intentions. They made themselves "homeless" for the night.

The Alliance of Family Shelters sponsored the third annual "Great Plains Winter Sleepout" Friday night, in an effort to bring awareness for the plight of the homeless.

The sleepout began at 6:30 p.m. with a guest appearance by first lady Hillary Clinton's brother, Tony Rodham. WOWT's Gary Kerr served as the master of ceremonies. The event continued until 6:30 a.m. Saturday, concluding

with a prayer service.

Pledges or donations were encouraged of participants, but not required. According to Ann Boyle, whose part in the event was to bring in Rodham, last year's sleepout raised nearly \$25,000 for the homeless. This year's dollar figure is not yet determined.

About 600 people of all ages registered to camp out at Gene Leahy Mall, the site of the sleepout. Most set up cardboard boxes to sleep in, while others slept in tents. Not all of them stayed the entire first night due to bitterly cold weather.

One of the first to pitch a tent at this year's sleepout, Virginia Inclan, said she has taken part in

SEE HOMELESS, PAGE 2

## Doctor Discusses Societal Ills

DORAINE A. HOOKS

"Criminal homicide is primarily a societal problem over which law enforcement has little or no control." This statement written in a 1981 FBI report still holds true, and Thursday, in the Eppley Administration Auditorium, Dr. Deborah Prothrow-Stith addressed the issue.

Prothrow-Stith, assistant dean of government and community programs at the Harvard School for

Public Health, told a crowded auditorium she first became interested in the issue of violence while interning in an emergency room.

"A young man came in needing stitches," Prothrow-Stith said. "I had never done stitches on someone who was awake and listening."

Prothrow-Stith said she talked to the man for an hour, and learned the man had been in a fight. The man said she would get all the stitching practice she needed in an hour.

Prothrow-Stith said the man attempted suicide, her job would not be complete until he no longer presented a threat to himself.

"The more I thought about it, the more I realized prevention was

- Alcohol usually involved.
- Firearm usually present.

Prothrow-Stith said society's "make my day" attitude weaves throughout this country from childhood, since many parents do not want weaklings for children, they often teach them retaliation.

"You go back out there and beat him up, or I'll beat you," is a phrase she has often heard parents tell their children.

Prothrow-Stith said the problem of violence must be treated before it happens.

Preventative measures, such as peer mediation and teaching powerful and productive ways of handling anger, will provide better

and they strike out, usually at other black males.

Prothrow-Stith wrote that she believes this principle also applies to impoverished whites, and others who feel apart from the mainstream.

"Statistics show that overcrowded whites commit as much crime as overcrowded blacks," Prothrow-Stith said.

Is the Prothrow-Stith idea probable, and is it possible that preventative measures can help reduce America's high crime rate?

Friday, Black Entertainment Television (BET) news reported that some Washington D.C. schools were instructing young

**"Statistics show that over-crowded whites commit as much crime as over-crowded blacks."**

— Deborah Prothrow-Stith

part of my training," she said. "I realized that we treat this problem of violence very differently."

Prothrow-Stith said many Americans think crime is associated with race, but her research shows that factors such as anger, socialization and poverty all play roles in violence.

Prothrow-Stith began studying quantitative statistics by agencies like the FBI and the Center for Disease on Crimes. She presented this list of factors often present in violent crimes:

- Victim and assailant are acquainted.
- Same race and predominately male.
- Starts from arguments.

avenues of solving problems.

Prothrow-Stith and Machaela Weissman have co-written a book concerning violence. The book, "Deadly Consequences," further details problems associated with violence and offers a preliminary preventative plan for solving the crime problems in the U.S.

In the book, Prothrow-Stith writes about psychologist Louis Ramey's idea that black males who live in poverty often have what he defines as "free-flowing anger." This condition results from a feeling that race and socio-economic class keeps black males from the mainstream.

Ramey wrote that these feelings make anger easily ignited,

people on ways to handle anger. Many of the teachers and administrators interviewed said violence greatly reduced since the program started. BET also reported that other schools around the country were considering the public health approach to dealing with violence.

Prothrow-Stith said addressing the problem of violence would take a nation-wide effort.

"This is an American problem," Prothrow-Stith said to UNO students and faculty members, who thanked her with a standing ovation. "There is not one of you in this room who is not professionally or personally responsible for this problem."

## Massengale Eyes FSU

By Kim Despina

University of Nebraska President Martin A. Massengale has expressed his interest in a presidency position at Florida State University in Tallahassee, Fla.

"I was invited by them to look at the opportunity. And after thinking about it I decided that I would be willing to look at it," Massengale said. "But that's a long ways off."

Massengale said Florida State's rapid growth attracted him to the university. He said Florida is anticipating an increase in college-aged students in the coming years.

"It think it's an institution that has made a lot of progress in the last few years, and one that appears to be poised for continued increase in growth and development and enhancement of academic excellence," Massengale said.

"There are some unique opportunities and challenges at Florida State University."

Massengale is one of nine candidates for the Florida State president position, said Steve Humphries from Florida State's media relations.

Current FSU President Dale Lick announced his resignation two months ago and is now a finalist for the Michigan State University presidency.

SEE FSU, PAGE 5

## INSIDE NEWS

### President Search

A search committee for a new University of Nebraska president has narrowed the list of candidates down to four finalists. Page 2.

## SPORTS

### Mavs Drop Another

This Halloween weekend was no treat for the UNOMavericks as they were beaten by the Northern Colorado Bears, 49-7. Page 9.

## The Search Goes on for President

# Finalists Named for NU Post

FROM STAFF REPORTS

The search committee for a replacement for University of Nebraska President Martin A. Massengale narrowed its list of candidates to four Monday.

The finalists are Warren J. Baker, Constantine William Curris, Gregory M. St. L. O'Brien and L. Dennis Smith.

Baker, 55, currently serves as president of Californian Polytechnic State University in San Luis Obispo, California. He has held the post since 1979. Baker earned his doctorate in civil engineering in 1966 at the University of New Mexico. He has done post-doctoral work at the Massachusetts Institute of Technology, the University of Michigan and Harvard Graduate School of Business/Education.

Curris, 52, is the president of the Uni-

versity of Northern Iowa since 1983. He also has served as president of Murray State University in Kentucky (1973-1983) and as vice president and dean of the faculty at West Virginia Institute of Technology (1971-73). Curris earned his doctor of education degree in higher education from the University of Kentucky in 1967.

O'Brien, 49, has been chancellor of the University of New Orleans since 1987. He previously served as provost and vice president for Academic Affairs at the University of South Florida (1980-87) and as provost of the University of Michigan-Flint (1978-80). O'Brien earned his doctorate and master's degree at Boston University.

Smith, 55, has served as executive vice chancellor at the University of California-Irvine since 1990. He was acting chancellor of the institution from October 1992 until July 1993. He also has served as dean of the

school of Biological Sciences at Irvine (1987-90). Smith earned his doctorate in experimental embryology from Indiana University. He did post-doctoral work at the Argonne National Laboratory (1964-69) and at Indiana University (1963-64).

The search committee, made up of NU administrators, faculty members and community leaders, started its nation-wide search in the spring.

The finalists' names will be submitted to the Board of Regents, which will conduct interviews with each candidate and make the selection of the university's fifth president.

Massengale announced his resignation in January 1993 and will step down as NU president when his contract expires in January 1994. Massengale has served as president since January 1991. He is currently a candidate for a presidency position at Florida State University.

FROM HOMELESS, PAGE 1

the event for the past three years. This time, she brought her granddaughter Marie, to teach her empathy for the homeless.

"It's sort of an adventure and it helps to collect money to go toward the different shelters," Inclan said. "It's a good cause."

Edward Williams, 15, and his brother Reginald, 9, toughed out the cold with a little help from their father.

"My father thinks that we are sometimes unappreciative," Edward said. "By coming out here, we can see how other people live."

Reginald had a different perspective on why they attended the sleepout. "My father made me," he said.

Whatever people's reasons for participating in the sleepout, Edward feels that "they can reflect on how lucky they are to have a home instead of just forgetting about them (the homeless)."

The Williams' reflected on much while they tried to keep warm in their accommodations — two large boxes, with several blankets.

Julie Turkel, program director of the emergency shelter for the Salvation Army, volunteered to help organize the sleepout.

"We hope to have people participate (in efforts to help the homeless)," Turkel said, "not only through one evening, but also throughout the rest



About 600 people of all ages registered to camp out at Gene Leahy Mall.

of the year."

Most people present at the sleepout supported the event wholeheartedly. However, not everyone thought it was a good idea.

"What's the point?" UNO freshman Heather Hintz asked. "The homeless have to face the cold every day and struggle to find a place to sleep every night. One little sleepout is not going to change anything."

Boyle refuted the criticism of the event. "Frankly, I totally disagree with the people who say it was pointless," she said. "Anyone who participated will carry that

experience with them the rest of their lives.

"I think it will sensitize people to what it is like to be homeless."

Boyle, and other sleepout volunteers, expected a greater number of participants to attend the sleepout. But, she said, "It was very, very cold, so I think that drove some people away."

Due to the below freezing temperatures and biting winds, more than half of the registered campers left the mall early and headed for home.

## NEWS BITS

### Bruning Takes on Tasks of Associate

Chancellor Del Weber announced the appointment of Dr. Mary Bruning as special project associate of the chancellor for Distance Education/Information Technology.

This temporary assignment will be in addition to her role as interim dean of the College of Continuing Studies.

Among the first orders of business for Bruning will be:

- to gather and assess how various colleges and units currently are using distance education and information technology in the area of teaching, research/creative activities and service/outreach;
- to begin to evaluate how UNO can best apply this technology to serve people in the future;

- to select an advisory committee, representative of colleges and various units.
- to put together an implementation team to deal with both the technological and programmatic aspects as recommended by the original distance education committee. One of its first tasks will be to advise administration on the best location and configuration for a new distance education classroom at UNO.

### Groennings Slated for Next ABC Breakfast

Sven Groennings will be the next speaker at the UNO Academy, Business and Community (ABC) Breakfast Series on Nov. 11 at the Holiday Inn Central.

Groennings is an educator with corporate, international and federal government experience. He is also president of the Knowledge Network for Americans.

The topic of Groennings' talk will be "Economic Return on Educational Investment." The breakfast runs from 7 a.m. until 9 a.m.

Groennings has experience in both the legislative and executive branches of government directing policy planning, program, public affairs and legislative staffs. He has served five administrations in both foreign and domestic policy fields.

Tickets for the ABC series are available by calling UNO's College of Continuing Studies at 595-2300.

### Flu Shots Available At UNO Health Services

UNO Health Services is offering flu shots on Nov. 10 from 1:15 p.m. until 4:30 p.m. in Room 132 of the Student Center.

The cost is \$10 which should be paid at the cashiering office at Eppley 109.

Call 2374 for an appointment.

### Religious Center Offers Food and Fun

"A Few Good Men" will be the featured film in the University Religious Center's pizza and movies event on Friday at 6 p.m.

Pizza and pop will be provided.

Also on Friday debaters Heidi Hess and Stephen McIntyre will discuss the "HATE" Speech Code.

## GATEWAY

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The Gateway: A perfect life ... through beans.

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Letters must be signed using the first and last name or initials and the last name. Letters must include the writer's address and phone number although this information will not be published. Letters to the editor exceeding two typed pages will not be considered for publication.

One per student, 25 cents each.



Signed editorials and columns on this page contain the opinions of the authors. The Gateway does not necessarily hold the same opinions.

## NRA Misses the Mark

"Guns don't kill people, people kill people." This statement is the one I hear whenever gun-control issues come up.

Actually, a small projectile expelled from the chamber of a gun at a high velocity is responsible for killing people.

America needs better gun-control laws, however, because of the lobbying power of the National Rifle Association (NRA), most gun control laws are quickly — shot down.

They have the most lobbying power in Washington. They don't care about the innocent people killed or maimed by guns. By God, it's their right to carry guns, and they will continue to do so right down to the last one of us.

How noble, how constitutional, how sickening.

Here is how an interview with an NRA moron might go.

"Mr. Moron, why do you think people should be allowed to carry guns?"

"Well, let me tell you. My grandpa carried a gun, my daddy carried a gun and my 4-year-old son carries a gun and he's trained to use it. Why just the other day, little Wilber shot and killed his first squirrel, brought tears to my eyes, it did. Carrying a gun is a Moron tradition."

"Mr. Moron, what about all the people who are killed or maimed each year by guns?"

"Is that my problem? If other people are stupid enough to get themselves shot, why the hell should I worry about it? Guns don't kill people, people kill people."

"But, Mr. Moron, what about the people who are shot accidentally?"

"Well, people should know how to use a gun before they go out and kill somebody. That's why we have gun training. We can't have people out killing without proper training."

"So, what you are saying is that if everyone who owns a gun knew how to use it, there would be no accidental deaths?"

"Yep, that's right."

See what I mean. Morons, all of them. If we used their mentality, there would be no people left. Maybe if they stopped the inbreeding among NRA members, they might be able to bring their IQs up to the national average.

"Guns don't kill people, people kill people." If people didn't have a gun, it would make it a lot harder to kill someone.

In the heat of passion, if no gun was available, what would you use? A knife, maybe? A blunt instrument to bludgeon someone with, is another possibility.

However, we do not have the overabundance of deaths due to stabbings or bludgeons. We do have an alarming number of deaths due to shootings.

Statistics show women are the most likely victims of violence and by someone they know. Being a woman with two daughters, I find gun control legislation a necessity.

Then you have the NRA saying gun control won't help because of all the illegal guns. Let's be realistic. It's not going to stop shootings completely, but it will have an effect on them.

"Cutting down the number of deaths isn't a good enough reason for gun control, it's our constitutional right."

That's another popular statement.

In America's history, the constitution has been amended when it was considered to have a profound effect on the good of America. Why can't we try to make Americans safe by banning guns?

We take away handguns from some morons or hunters. Big deal. They won't be able to rub and touch their big shiny guns or show them off to other morons.

Buck and Joe can't go out and kill some poor defenseless little animal for pleasure, then go home and throw back some beers. Their recreational time will be discontinued.

How sad.

We will save lives, which is the most important thing of all.

Maybe if guns were turned on the NRA more often, we could at least get gun control passed or maybe control the percentage of stupidity among the human ranks.

Mayor Morgan's proposal to ban guns for people under 21 is a step in the right direction. Still, some people are outraged by this.

Why?

We have laws making it illegal for people under age 21 to drink alcohol. There are laws making it illegal for people under 18 to purchase cigarettes, but it's OK for people under 21 to carry a gun. After all, guns don't kill people, people kill people.

Until they pass out hunting licenses for the depletion of the animal species of NRA members, I'm all for bans on guns.

Liz Kelley  
**COLUMNIST**

## Battle Over Nose Ring At Halloween Dinner

I got the news a few days prior to her arrival. My old girlfriend from New Mexico was coming back. I was happy, but there was one little problem. In between flight information and time of arrival, she informed me that she got a nose ring. How does that grab you? A nose ring.

I took it well, I think, barely showing my surprise.

"A nose ring," I said. "Well that's interesting."

"I knew you wouldn't understand," she answered.

I didn't understand, and I'm not saying it was a bad thing. Just walking around campus, I've encountered my share of nose rings, both male and female. I'm only saying I've never understood it. For some reason, it reminds me of a booger.

With this girl coming into town around Halloween, and my parents having the traditional Halloween ham dinner, naturally she'd be invited over. I couldn't imagine inviting a girl with a nose ring over for Halloween dinner.

"It looks really good," I said as she got off the plane. "Sexy."

"Really?"

"Yeah, it adds something."

"I'm glad you like it," she said. "So many other people told me it looks ugly."

"You know me, whatever it takes to get you through the day, right?"

I didn't drive her straight home from the airport. We stopped, got some beer and drove around for awhile. We shared stories about the last time she was in town, drank the beer and remembered how much we used to like each other.

When the beer was gone, I took her to her sister's place. I had to go to work, but I told her I'd pick her up the next evening around seven for dinner at my parent's house.

The next night, she showed up in front of her sister's place with a diamond studded nose ring in place. It was Halloween Eve, with all the makings of a free for all

in the Crum household.

My mom didn't notice it until we sat down to dinner.

"My God, what is that thing?" she asked. "That thing on the end of your nose, honey?"

"Is that mashed potatoes?" I said. "Oh, it's a speck of potatoes. Come into the bathroom you're not going to believe this."

My mom said, "Is that a ...."

"God, isn't that weird, mom?" I pulled my old girlfriend from her seat and took her into the bathroom.

"If you think I'm taking it out you're wrong, you bastard." She said once we were in the bathroom.

"Can't you take it out for just one night?"

"No."

"One night?"

"I am who I am," she said.

"Screw your parents."

"Take it out!"

"No!"

"Take it out!"

"No!"

It went back and forth like that for quite some time and then, all of a sudden, she slammed her fist into my stomach, sending me gagging onto the floor, but only because I wasn't ready for it.

"How's that?" she laughed.

Of course, once I got back on my feet, it took only a few moments to beat her completely senseless.

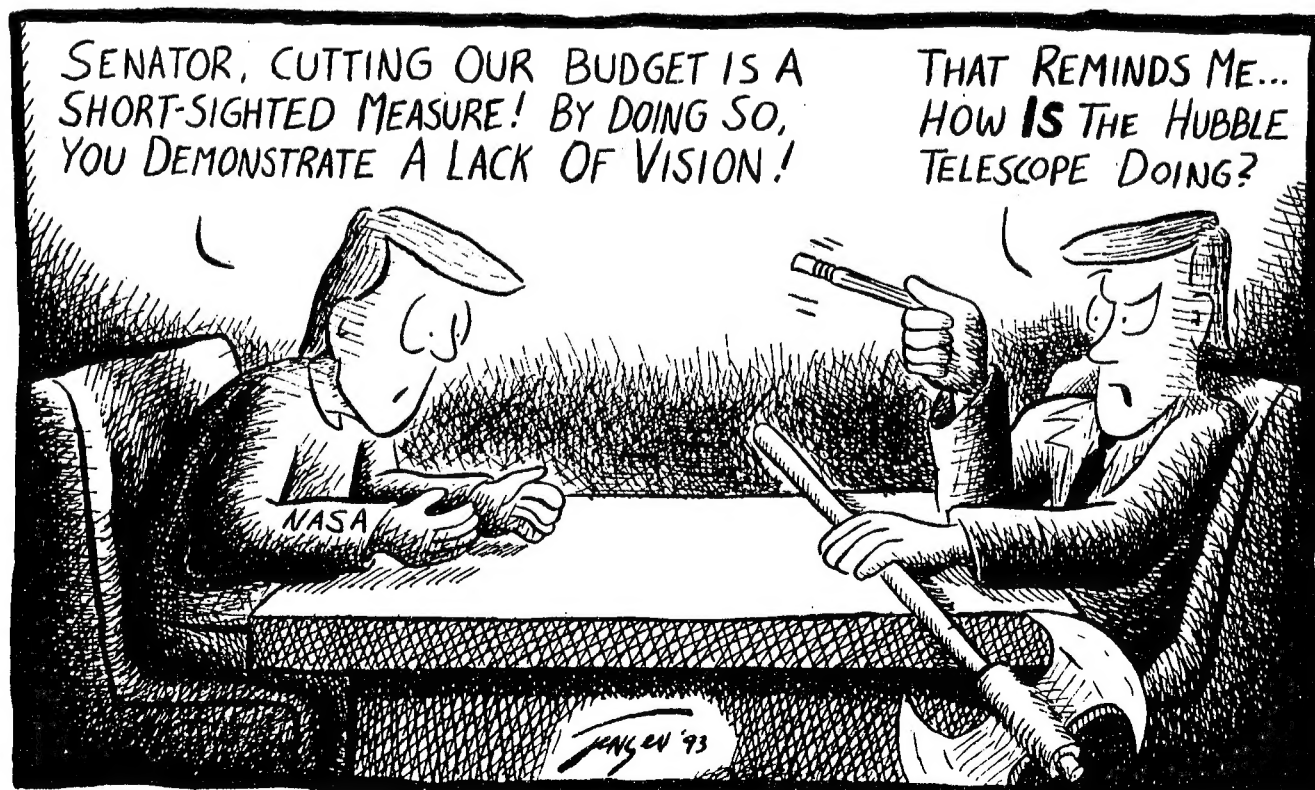
"Is everything OK in there?" my mom yelled from the table.

"Yeah, mom," I yelled back. I was just showing her your decorative soaps."

With my old girlfriend not really realizing where she was anymore, it was easy for me to get her nose ring out. I plugged the hole with a little piece of flesh colored soap, and we went back to the dinner table.

It went well after that. The ham was passed back and forth. A few pleasantries were exchanged. I'm not sure my old girlfriend was following any of it. It all went so smoothly after that. Really. It was perfect.

David Crum  
**COLUMNIST**



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## 'Senate Not So Bad'

Dear Editor,

Up until now, it has been with much mirth that I have directed my comments about the Student Senate. But let's face it, they're a pretty fun bunch of people. This time, however, I will show my serious side. So pull up a chair, fix yourself a drink and let yourself be enlightened.

I wanted to become part of the senate so as to help direct the thinking of student government on this campus. Not to make friends, not to become popular, but the help re-align the direction the Senate is going.

I see the student body as a multi-faceted jewel, and each facet should shine just as brightly and equally as every other. The Student Senate should be representative of all the facets this jewel has to offer. There are over 16,000 students on this campus, which means there should be 16,000 facets to the jewel. Now I personally may not agree with the opinion of many of these facets, but they should all be listened to equally. I wish to give anyone who wants to say something a sympathetic ear to speak to. It matters not to me who you sleep with, what god you pray to, where your ancestors came from or who you voted for in the last election. Come to me honestly, and I will treat you fairly.

The new Student Senate is already becoming polarized by an issue carried over by the last Senate. I do not believe we must choose sides based on one issue, there can be a

place for those who don't wish to stand on only one side of the fence. I will raise my banner for the neutrals on the Senate, let us base our votes on FACTS and honest deliberation, not on who our friends are or who threatens us the strongest. Be independent and listen to those around you. And if you don't believe you have enough information, move to postpone the vote.

Thank you for your attention. I will return to my cynical side after the next Senate meeting. Who knows, maybe I'll have something nice to say, we might actually do something important other than fight.

John D. Stochl  
Student Senator

## 'Grow Up'

Dear Editor,

I have become alarmed by the recent reports of *Gateway* papers or stands either being stolen or vandalized. Even though the *Gateway* and I have not been on the best of terms, I have never even thought of taking such juvenile actions.

I have found the best way to disagree with the paper is to write letters to the editor. If the problem is of a greater magnitude the issue should be taken to the Publications Board, which from my experience, has been fair and impartial. As a fellow student and former student senator, I ask those involved to act like college students and grow up.

Mike Kennedy  
UNO Student

Ralph E. Sullivan  
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## FROM FSU, PAGE 1

Massengale announced his resignation from NU in January 1993 and will step down when his contract expires in January 1994. Massengale has served as NU president since January 1991.

The president of Florida State serves as the top executive of the individual campus. The chancellor serves as the top executive of the entire Florida Univer-

sity system.

Other candidates include: Talbot D'Alemberte, College of Law professor at Florida State; Robert Glidden, provost and vice president for Academic Affairs at Florida State; Robert Hemenway, University of Kentucky chancellor; Morris L. Marx, University of West Florida president; Gregory M. St. L. O'Brien, University of New Or-

leans chancellor; Melvin Stith, dean of College of Business at Florida State; Barbara S. Uehling, chancellor at the University of California-Santa Barbara; and T.K. Wetherell, president of the Independent Colleges and Universities of Florida.

Humphries said a new president will be announced late this year or early next year.

## 2 Employees Get Award

Custodians Eddie Elem and Tuat Nguyen have been named Employees of the Month for November.

It is unusual for two staff members to be selected to receive this award at the same time. One nominator said, "these two are a unique team."

Several nominators noted that Elem and Nguyen are often called to do things above and beyond the

call of duty. In particular, they were commended for their response in cleaning up after the recent stabbing incident in the Health, Physical Education, Recreation building.

"Many would have hesitated or refused to accomplish this. However, they jumped right in and did a professional job without hesitation," one nominator said.



- Campus Security
- Faculty & Staff locations
- Campus phone numbers
- General Information

For your safety and convenience there is at least one **CAMPUS PHONE** in each major building.

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Let us not grow weary while doing good, for in due season we shall reap if we do not lose heart.  
-Galatians 6:9

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## Students Utilize Plastic

By COLLEGE PRESS SERVICE

College students across the nation are armed with credit cards. Although the temptation to spend may lead to financial disaster for some students, a majority of students control the urge to just charge it, officials say.

A survey of college student's spending habits revealed that about 90 percent of the students polled said it was important for them to have a credit card history in their own name, said Stuart Himmelfarb of Roper College Track in New York.

"That means recognizing the importance of not messing it up," Himmelfarb said.

According to Bob Moss, a spokesman for American Express, most of the college students who use the American Express card understand the severity of ruining their credit by charging more than they can afford. Card members are required to pay the American Express card's balance at the end of the month, eliminating revolving credit and high interest rates on the remaining balance.

College students tend to understand they have to pay the bill in full each month," Moss said.

According to Moss, some students prefer to use a credit card that must be paid off each month because they have "built-in financial discipline."

Moss said the college students who use American Express have about the same or a lower default rate than the general public. He said it is American Express' policy to withhold information about the demographics of their card holders.

According to Roper's survey of 4,000 full-time students on 100 college campuses, students are not going on massive shopping sprees with their credit cards. Himmelfarb said most of the college students surveyed are using the cards for their convenience and managing their debt by not charging more than they can afford.

Moss said most college students who use American charge between 100 to \$200 per month. The credit card companies are targeting students on college campuses and tapping into a market that they hope will pay off in the future by building a strong relationship while the

students are in school said Mark Hamil, a support specialist for a NationsBank credit department in New York.

Roper's survey said that 56 percent of undergraduate students have a credit card.

"We're hoping that if they establish credit with us and we treat them right, that down the road when it comes time to buy a car that they'll come to us," Hamil said.

Despite their lack of credit history, many college students are deemed worthy of credit without a co-signer.

American Express, NationsBank and Discover take outstanding student loans, employment and credit history into consideration when reviewing a credit application.

American Express card holders pay a \$55 annual membership fee. Discover and NationsBank card members have no annual fee, and these credit cards have no special incentives for college students.

According to Cathy Lambrechts, a spokeswoman Discover, there are no guidelines for college student credit limits; the limit is based on the applicant. The interest rate is the same for all card holders at 18.9 percent.

According to spokespersons at NationsBank and American Express, college students who use their credit cards actually have a lower failure rate than the general public.

"They pretty much watch what they're doing," a NationsBank spokesman said.

College students may see their undergraduate years as the perfect time to establish credit because it is available to them everywhere.

NationsBank, American Express and Discover all use on-campus marketing to target students. The credit card companies have applications for college students, which ask for a copy of a student identification card or tuition bill in addition to other financial information.

Students can also be tempted by gifts for filling out credit card applications. Himmelfarb said these students are adults who see credit cards as a form of financial security because the card is available for emergencies.

"They really are running a household and a credit card is a valuable tool," Himmelfarb said.

## 'Generation X' Not to Be Easily Targeted by Marketers

By THE TRENDS INSTITUTE

Rhinebeck, N.Y. — Misinformation is causing many marketers and advertisers taking aim at Generation X to miss the target, according to findings in a continuing institute trends research study, "Generation X'ers: Who They are, Where They're going: Hot Buttons and Cold Facts."

Generation X — the 47-million-person crowd of Americans between 18 and 29 years old controls \$125 billion in disposable income. And while marketers of many stripes are spending millions trying to get their share of the billions, they often waste their money, led astray by popular myths. Among them:

**Myth 1:** X'ers are savvy and informed and don't buy into advertising.

**Myth 2:** X'ers are free spirited individuals marching to beat of their own drum.

**Myth 3:** X'ers got shafted by the bloomers, who took all the good jobs.

Trends research shows otherwise.

• **Insecure:** Most of today's older teens and young adults are insecure, not savvy and smug, not informed, according to the study, which the institute began in 1992.

Their "savviness and knowledge of issues" is influenced primarily by selective exposure to television — notably MTV and prime-time fiction and docudramas.

And while X'ers may appear to be iconoclastic, they're impressionable and can be easily persuaded to buy products and services.

They will resist persuasion like anyone else. But key to reaching through to them is being consistent with their mood-attitude

expectations and making it easier for them to fulfill the advertising's call to action.

• **Conforming:** this generation is not more individualistic than any other, with only 8 percent showing any consistently strong desire to be separate and unique.

Its members' dress, hair-styling, listening, viewing, speaking, reading and non-verbal communication patterns are generally consistent within various generational subgroups, according to the study. Indeed, most crave social acceptance and display normative interest in conformity.

• **Boomer Envy:** Because most X'ers went through their formative years during the materialistic '80s, and became entranced with TV fantasy life-styles, they became conditioned to expect immediate riches, the study found. Having to "pay your dues" was not part of their upbringing.

But now that they're entering the job market in difficult times, some 58 percent of these "Nation at Risk" school products are finding themselves not only educationally ill-equipped but also emotionally unprepared: Rather than recognizing that the world has changed, they consider themselves victims of the boomers, whom they accuse of taking all the higher-paying and glamour jobs.

Much business misinformation about Generation X stems from a "groupthink/market hypnosis," in which assumptions are unquestioned, one sided information is justified and conclusions are righteously defended until they become dogma, the study said.

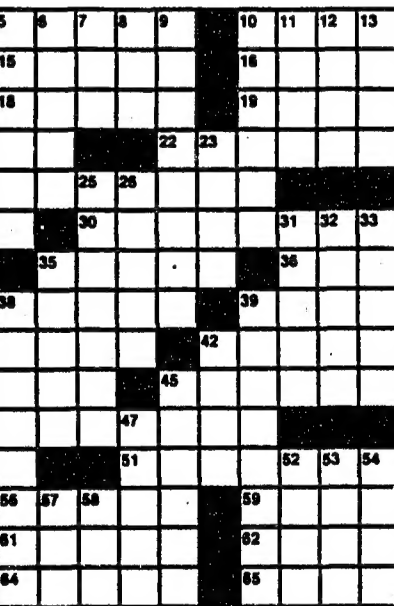
The study said the prevailing wisdom about X'ers is basically folly when examined in the light of evidence.

### ACROSS

- 1 Engrossed
- 5 Bette or Jefferson
- 10 Service branch: abbr.
- 14 Nonpareil
- 15 "All in the Family" name
- 16 Entreaty
- 17 English queen
- 18 "— porridge hot ..."
- 19 City in Georgia
- 20 Direct
- 22 Atomic particle
- 24 Green nut
- 27 Suave
- 30 Safe places
- 34 Damp
- 35 Frighten
- 36 Kindled
- 37 "No ifs, ands, or ..."
- 38 Pay out
- 39 In one's right mind
- 40 Dir. letters
- 41 Swoon
- 42 Thickheaded
- 43 Closed again
- 45 Easy to chew
- 46 Stressful situations
- 48 Kayaks
- 51 Pudding variety
- 55 — the Red
- 56 Crazy
- 59 High-fiber food
- 60 Engrave
- 61 Author Zola
- 62 Fat
- 63 Understands
- 64 Backs of necks
- 65 Fitzgerald or Logan

### DOWN

- 1 Certain horse
- 2 — Domini
- 3 Actor Sean
- 4 Cross the line
- 5 Oust
- 6 Able
- 7 By way of
- 8 Common contraction
- 9 Animal tender
- 10 Remove
- 11 Narrow opening
- 12 Office communication
- 13 City in France
- 21 Color
- 23 Make angry
- 25 Travels upward
- 26 Sing a certain way
- 27 Brown pigment
- 28 Excite
- 29 Takes the bait
- 31 Antelope
- 32 Wash cycle
- 33 Direct
- 35 Undercover agents
- 38 Department store employees
- 39 Logical
- 41 Charge for riding
- 42 Narrow



- 44 Eras
- 45 Vestiges
- 47 Serviceable
- 48 Letters
- 49 Funny Johnson
- 50 Pleasant
- 52 Spoken
- 53 Sandburg or Sagan
- 54 Time — half
- 57 "I — Camera"
- 58 Small drink

## Academic Zen

Indiana, Pa. — Repeat this phrase several times: "grades do not matter. Grades do not matter."

So what if midterms are coming up and you have two major papers due? Keep repeating, "Grades do not matter," reports J.J. Gibbs, a professor of criminology at Indiana University of Pennsylvania. Gibbs, author of "Dancing With Your Books: The Zen Way of Studying," suggests that students practice Zen and find "the zone" to learn how to score high grades.

Zen emphasizes the task at hand, Gibbs writes, and is centered in the present moment. Using this tool can remove "impediments" to study, and when students fully concentrate on their work, they will discover satisfaction with study.

He offers these tips to get in the Zen mode:

- Clear your mind through meditation and deep breathing.
- Let go of other tasks, times and places and make a commitment to study for a set amount of time.
- Settle into studying and absorb the material.

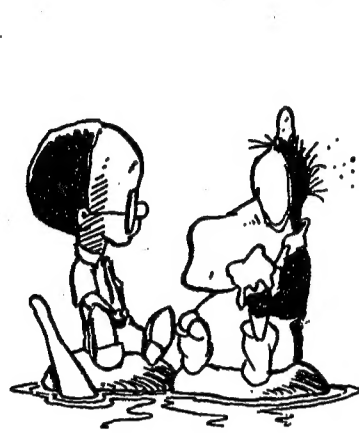
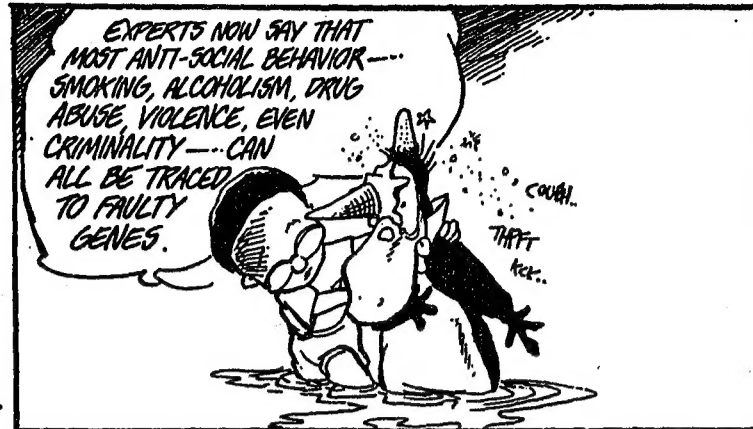
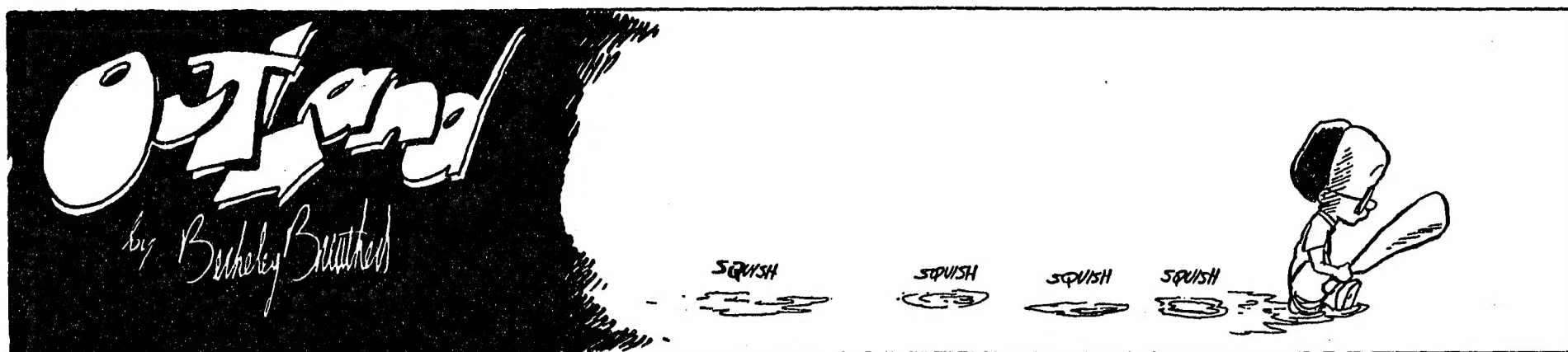
• Dismiss thoughts that are straying from the task.

• Study as if it's the only reason you were put on this earth.

"To live fully you have to pay full attention to what you're doing," he said.

### LACK OF FOCUS





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Thanks to all the faculty, staff and students who brought over candy to the Child Care Center on that very chilly Friday, October 29.

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*-The Staff and Children of the UNO Child Care Center*



# CU Athletes Arrested for Carrying Guns

By JANET SINGLETON

Denver (CPS) — Several student athletes were arrested in Colorado in separate incidents on charges ranging from illegal weapons possession to obstruction of justice, officials said. The arrests occurred in

the space of a week, beginning on Sept. 5 at the University of Colorado.

Keenen Gardner and Thadus Swazer, linebacker and tight end for the Colorado Buffaloes, were arrested by police for carrying guns on campus.

Colorado basketball star Donnie Boyce was charged with obstruction of justice,

but those charges were dropped by the Boulder Police Department on Sept. 23.

At Colorado State, freshman basketball guard Russell Nicholls was charged with sexual assault.

The gun charges against Gardner and Swazer caused the biggest shock to university officials. Both players were expelled

pending disciplinary hearings.

"We have a code which specifically prohibits bringing weapons on campus for any reason," said Colorado spokeswoman Pauline Hale.

Campus police have banned the two athletes from campus, and they would be "subject to arrest if found on campus," Hale said.

Gardner, Swazer and Boyce were not available for comment.

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# Bears Maul Mavericks in 49-7 Rout

By TIM ROHWER

This Halloween weekend was no treat for the UNO football team as they were beaten by the University of Northern Colorado Bears, 49-7.

The game was played before 2,507 at the Bears' Jackson Field.

The Bear tricking the Mavericks most was quarterback John Roberts who threw two touchdown passes and ran for two more.

Bear halfback Darnell Brooks also had a few tricks up his sleeve, or in this case, his legs. Brooks ran for three scores and had a career-high 131 yards rushing.

"Brooks played well. He hasn't had a lot of carries this year, but he's very quick," said UNO Coach Tom Mueller. "Concerning Roberts, they don't have him do a lot of things, but he passes and runs well."

Their efforts helped Northern Colorado improve its overall season record to 7-2 and 5-2 in the North Central Conference (NCC).

The Mavs suffered their fourth straight loss dropping to 2-7 overall and 1-6 in the NCC.

Roberts got the Bears rolling midway through the first quarter with a 12-yard touchdown run, capping a six-play, 51-yard drive.

The Mavs appeared ready to tie the game when they drove 63 yards to the Bears' 5-

yard line early in the second quarter. But on fourth down, junior quarterback Josh Luedtke fumbled, and the Bears took over on downs.

"It was a play-action run," Luedtke said. "I didn't pull the ball in, although I'm not sure whether somebody knock it out or not. It was a big play. If we would have scored, the outcome may have been different."

Later in the quarter, Northern Colorado stopped another UNO threat when defensive back Jeff Pease intercepted a Luedtke pass at the Bears' 33 yard line.

Roberts then directed a 71-yard, 11-play drive to make it 14-0 on Brooks' 9-yard run.

Northern Colorado got the ball back with a little more than two minutes remaining in

the half, but were 68 yards from the goal line.

Leave it to Roberts to treat the Bears some more.

He drove the Bears to the end zone in just six plays, throwing a 16-yard pass to receiver Vernon Way for the score with 58 seconds remaining.

The Bears' momentum continued as the second half began. They march 57 yards in seven plays, capped by a 1-yard scoring run by Roberts to make the score 28-0.

"That was a big score," Mueller said. "Up to that time, we battled them pretty good."

SEE MAVS, PAGE 10



UNO senior Aimee Noel, No. 30, returns to the lineup after sitting out last season with a knee injury.

## Mankenberg Confident

By TIM ROHWER

Despite losing one top player to graduation and another to an injury, UNO Women's Basketball Coach Cherri Mankenberg is upbeat about the 1993-94 squad.

"We have good shooters at every position and most of our kids have Division I potential," Mankenberg said Thursday at the annual Media Photo Day. "Of course, we have to recruit Division I players to compete in our conference. For example, North Dakota State is ranked No. 1 in the nation in the pre-season poll."

Mankenberg must replace three starters from last year's team which was 7-19 overall and 4-14 in the North Central Confer-

ence (NCC).

One of those starters was Sandy Skradski, the NCC's all-time leading rebounder. Another lost starting position came unexpectedly when Linda Schabloske suffered stress fractures in both legs earlier this fall.

The junior forward averaged 7.3 points and 4.8 rebounds last season.

Ironically, the Lady Mavs will be led by two seniors coming off the injury list, 5-8 guard Roxanne Wiles and 5-11 forward Aimee Noel.

"Aimee and Roxanne are the key," Mankenberg said. "They have given great leadership with outstanding practice habits and work ethics."

SEE LADY MAVS, PAGE 10

## Hanson Unveils Team

By TIM ROHWER

Coach Bob Hanson unveiled his 1993-94 men's basketball team Thursday with some new players, and perhaps more importantly, a new attitude.

"We've got enthusiasm," said senior forward Mike Conley at the annual Media Photo Day. "I think our team's strength is quickness, intensity and enthusiasm. It's a faster team with a fresh look. We're excited."

Hanson agreed.

"I think we are quicker and better defensively than last year," he said. "We should be better and we're excited."

The Mavericks return just three lettermen and three redshirt freshman from last year's team which finished 5-21.

The lettermen are 6-10 sophomore center John Skokan, 6-5 sophomore guard Jeremy Kildare and 6-7 Conley, who missed much of last year with a foot injury.

The redshirts are 6-0 Richard Jones, 6-3 Tom Riley and 6-1 Peter Ledford.

There are also three junior college transfers and six freshmen recruits on the roster.

Besides being quicker than last year's squad, the current team should be a better shooting team, Hanson added.

"Jeremy (Kildare) is a great outside shooter and Mike (Conley) was one of the leading three-point shooters in the North Central Conference (NCC) two years ago," he said.

Conley is the only senior on the team creating the added responsibility of providing leadership for the younger players with a low key approach, he said.

"I am not an outspoken person," Conley said. "I just try to do the things on the court. If I do talk to players, it is usually one on one."

Conley has one personal goal in his final season, he added.

"I would love to win the conference just once before I graduate," he said.

To win the conference, the Mavs must have more unity than they had in the past, Skokan added.

"Last year, we missed the team unity," he said. "It wasn't personal between the players, but it just wasn't jelling. If we add that element this year, we should definitely improve."

Skokan, who averaged 7.8 points and 7.2 rebounds per game last year, said he expects to make an even bigger impact this season.

"I think I have more experience than any other player, except Mike Conley," he said. "The coaches saw what I did last year and they will expect me to come up even more, especially in the power for going inside."

This is Hanson's 25th season as head coach for the Mavericks. He is the winningest coach in school history with 378 victories.



Sophomore John Skokan, No. 50, said he expects to be a factor underneath the basket this year.

Hanson has three new assistant coaches, Danny Young, Woody Halverson and Scott Hyland.

The Mavericks play two exhibition games before the regular season begins.

UNO hosts the Argentine National team on Nov. 12 and the alumni squad on Nov. 14.

The Mavs will open the regular season Nov. 19 at home against the University of Nebraska at Kearney.

They will also resume their crosstown rivalry with Creighton on Dec. 4 at the Civic Auditorium.

## FROM LADY MAVS, PAGE 9

Noel missed all of last season with a knee injury, while Wiles played just eight games averaging 13.1 points per game.

Players with experience from last season include 5-7 sophomore guard Stacy McArthur, 6-1 junior center Shonna Tryon and 5-4 sophomore guard Cathy Mauer.

Mankenberg added that 5-11 sophomore forward Michele Spetman is one of three transfers who could make an immediate impact, with 5-7 guard Amy Loth and 5-11 forward Amy Breen leading a group of five freshmen.

Wiles and Noel said sitting on the bench last year was actually a benefit

which they hope to employ this year.

"I think it helped me understand the strategy of the game as a student, instead of just being a player," Noel said.

"I didn't like sitting on the bench, but it was a character builder for me," Wiles added.

The Lady Mavs open the season Nov. 19 at home against Avila College. During the Thanksgiving holiday break, UNO travels to Florida to play St. Leo and Rollins universities.

UNO will host the Cox Cable Classic on Dec. 3 and 4. Northwest Missouri State, University of Denver and Bemidji State will participate with the Lady Mavs.

## FROM MAVS, PAGE 9

Northern Colorado quickly added another score when Roberts threw a 4-yard touchdown pass to Brooks. This score came one play after Bears' defensive back Joe Massarotti intercepted a pass by Mav second string quarterback Jason Cahill at the Bears' 45 and returned it to the 4.

UNO finally got on the board, thanks to a long run by junior Lamont Gilchrist on the ensuing kickoff.

Gilchrist returned the kickoff 66 yards to the Bears' 30.

A 9-yard carry by senior Lamont White and a 15-yard pass from Cahill to freshman wide receiver Pete Hoppe helped get the Mavs to the 3. Cahill scrambled in for the score on the next play.

The Bears finished the scoring with two touchdowns in the last quarter.

Luedtke completed 10 of 19 passes, including six in a row at one point, for 81

yards, while Cahill completed 7 of 17 for 83 yards. Each had a pass intercepted.

White led the UNO rushers with 79 yards on 19 carries. White returned to the lineup after sitting out several weeks with a injured left thigh.

"The first couple of times we had the ball, it looked like White hadn't practice for a couple of weeks," Mueller said. "But after that, he got into the swing of things. You need a guy with his experience."

Defensively, the Bears had four quarterback sacks, while UNO had none.

"Actually, those four sacks are below their average per game," Mueller said. "Overall, I thought our pass protection was good."

UNO returns home for a 1 p.m. game against Augustana Saturday. It will be the last home game of the season for the Mavericks.

## Netters Grab Ninth In Air Force Tournament

The UNO women's volleyball team Sunday defeated the host team from the United States Air Force Academy to claim ninth place in the Air Force Premier tournament at Colorado Springs, Colo.

The Lady Mavs beat Air Force 6-15, 15-9, 15-13, 10-15, 15-11 to finish with a 3-2 record at the three-day event.

Senior right side hitter Laura Kelly led UNO with 18 kills against the Air Force, while senior outside hitter Laura Monahan had two service aces.

The Lady Mavs began the tournament by splitting two matches Friday. UNO defeated West Texas A.&M. in three games, before losing to Metro-

politan State of Denver in four games.

UNO also split two matches Saturday, losing to Regis College, 14-16, 13-15, 14-16, before beating Barry University, 15-1, 15-6, 15-13.

Kelly led the Lady Mavs with 12 kills against Regis and 15 against Barry.

The three wins improved UNO's record to 19-7 overall.

UNO will resume North Central Conference (NCC) action this weekend with a pair of road matches. The Lady Mavs play at Morningside Friday, then will travel to Vermillion, S.D., Saturday for a match against South Dakota.

UNO is 5-2 in the NCC.



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# All-Madden Qualifies for Nationals

By TIM ROHWER

The All-Madden Team Sunday won its second straight championship in the UNO intramural men's flag football league.

All-Madden defeated the Cyclones, 27-18, in the championship game and qualified for the national tournament in New Orleans, La.

In the semi-finals, All-Madden defeated Tidal Wave, 18-0, and the Cyclones defeated No Passing, 12-8.

All-Madden is comprised mostly of University of Nebraska Medical Center students, whose schedules afford little practice time.

"We usually show up an hour before game time to practice," said team captain Pat Sweeney. "Some of us have played together for three to four years, so that helps."

All-Madden scored first in the title game, mostly to the efforts of Steve Schneider, the

team's quarterback and defensive back.

Schneider intercepted a Cyclone pass early in the first half. Two plays later he threw a 21-yard touchdown pass to Mike Crawford. The extra-point conversion was successful, and All-Madden led, 7-0.

The Cyclones moved down the field on their next possession, mostly in part to two penalties by All-Madden for tackling and roughing the passer.

On All-Madden's next possession, James Christ scored his second touchdown to secure the victory.

Christ's score came on a 60-yard run after receiving the ball from Schneider on an option play.

"The Cyclones were a good team, but we optioned them to death," Schneider said after the game.

**"The Cyclones were a good team, but we optioned them to death."**

— Steve Schneider  
All-Madden Quarterback

The Cyclones scored once more with 50 seconds to play, and got the ball back with 15 seconds remaining but a pass by

Arkfield fell incomplete at the buzzer.

Sunday's game concluded a successful intramural season, said Kevin Stuhler, graduate intern for UNO's intramural department.

"We had 42 teams this year which was more than we ever had," he said. "The majority of team captains I talked to said they had a good experience and indicated they would be back next year."



Steve Schneider led the All-Madden team to its second title.

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5829	AVN 1000 - 002	MW 2:00 - 3:15
0301	AVN 1000 - 003	W 5:30 - 8:15

### History of Aviation: 3CR

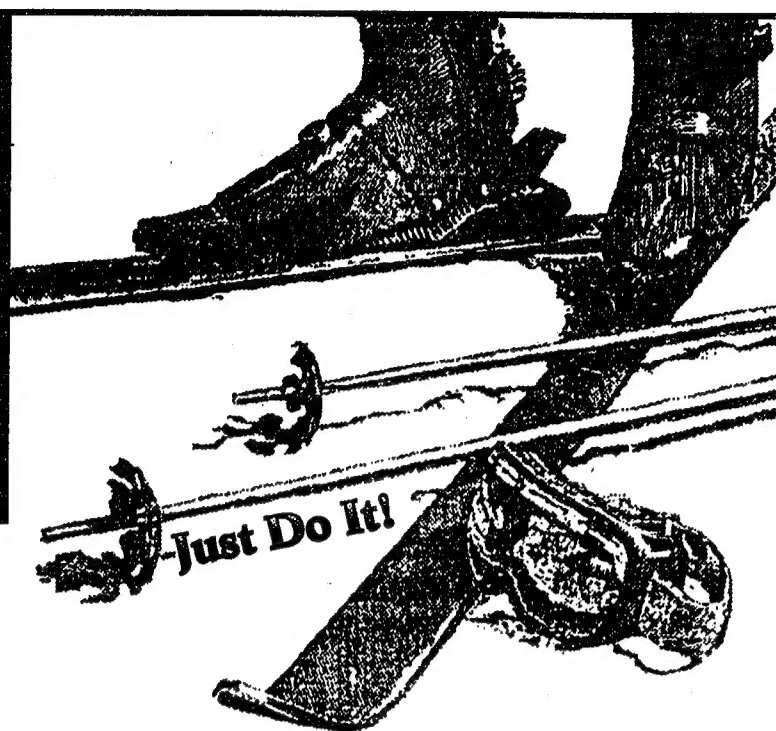
A historical perspective of the development of aviation is presented. Two sections are offered.

0309	AVN 1040 - 001	TR 1:00 - 2:15
5837	AVN 1040 - 002	M 5:30 - 8:15

See Page 72 of the UNO Spring Schedule for more course information or contact the Aviation Institute at 554-3424.



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## UNO Students

**\$324 total**

**\$100 Deposit by NOV 15th  
MBSC Business Office**

**Package Includes:**

- Round trip transportation
- 4 Day Lift Ticket
- Luxurious Condo lodging



**TRAVEL COMMITTEE**

## CLASSIFIED ADS

### NOTICES

Advertising will be rejected that discriminates based on age, race, color, national origin, religion, sex, disability or marital status.

### LOST & FOUND

FOR ITEMS LOST AT UNO. Contact Campus Security, EAB 100, 554-2648. Turned-in items can be claimed by a description and proper identification.

### ADOPTION

**ADOPTION—A CARING ALTERNATIVE**  
Plan the best future for you and your baby. No fee/confidential counseling. Ask for Karen or Deb. Nebraska Children's Home 3549 Fontenelle Blvd. 451-0787

Couple hopes to welcome another baby to our Maine home. We're searching for a birthmother who wants the mutual respect, trust and support of an open adoption. Call Deb & Bill collect anytime, 207-829-6001.

### PERSONALS

**FREE PREGNANCY TESTS**  
No appt. needed  
5001 Leavenworth, M-T 6-8 pm,  
W TH F 8 10am-1pm  
or Bergan Medical Center  
Rm. 309 T W TH 2-5pm.  
**EMERGENCY PREGNANCY  
SERVICE 554-1000**

**FREE PREGNANCY TESTING**  
No appointment needed,  
9 a.m.-4 p.m., MTWTh, 4610  
Dodge. Info. & referrals on  
parenting, adoption, & abortion.  
Birth control available.  
**PLANNED PARENTHOOD,  
5/4-1040.**

### GROUPS & ORGANIZATIONS

**GREEKS & CLUBS**  
**RAISE UP TO \$1,000 IN JUST ONE WEEK!** For your fraternity, sorority & club. Plus \$1,000 for yourself! And a **FREE T-SHIRT** just for calling.  
1-800-932-0528, ext. 75.

**Aviation Institute**  
Offering both a major and minor in Aviation. For more information call 554-3424, or stop by 422 Allwine Hall.

### ANNOUNCEMENTS

**FUNDRAISER**  
Raise \$500 in 5 days. Groups, Clubs, motivated individuals 1-800-775-3851 ext. 101.

### HELP WANTED

**UPS DELIVERS EDUCATION**  
United Parcel Service offers up to \$9/hr and excellent benefits for part-time positions. We are accepting applications for M-F shifts from 11pm-3am & 4:30am-8:30am. A great way to work through school. Contact Student Employment, Eppley 111, to set up an interview. UPS is an equal opportunity employer.

**FREE TRIPS AND MONEY!!**  
Individuals and Student Organizations wanted to promote the Hottest Spring Break Destinations, call the nation's leader. Inter-Campus Programs 1-800-327-6013.

**Flexible hours**  
Professional environment. Data entry and clerical support position. Will work around school schedules. Start immediately! Call: Jacky Woody Personnel Search 397-2980.

Young family in Dundee area seeking help at home. Pleasant atmosphere and loving environment. If you have basic domestic skills, and a caring, patient attitude toward children, this is an excellent opportunity. Hours are extremely flexible to fit any schedule. Minimum 12 hours per week. Pay commensurate with ability. Send resume with references to PO Box 372, Omaha, NE 68101.

The Gateway is hiring for the positions of Editor and Advertising Manager. Some responsibilities for Advertising Manager include: Macintosh experience and familiarity of sales. Applicants for the Editor position must possess writing and editing skills and desktop publishing experience. The deadline for applicants is November 4.

**Travel Abroad and Work.** Make up to \$2,000-\$4,000+/mo. teaching basic conversational English abroad. Japan, Taiwan, and S. Korea. Many employers provide room & board + other benefits. No teaching background or Asian languages required. For more information call: (206) 632-1146 ext. J5777.

**QUALITY PEOPLE**  
Sales & all positions open. Flexible hours. Drive stick shift; drug test. \$4.50 to \$9 hr. MR. SUDS CAR WASH, 404 S. Saddle Rd.

### WANTED

**SPREADSHEET ASSISTANCE**  
can make your presentations and spreadsheets look better! Experienced in Excel and Powerpoint software. Jim 556-9479.

**Needed 1100 Chem tutor.** \$7/hr., need help now. Call Cheryl at 493-8404.

### FOR SALE

For Sale: Brown hide-a-bed in great shape. \$40 or delivered for \$50. Call 498-3410.

### HOUSING

**APTS., HOUSES and sleeping rms. for rent, roommate lists - call UNO Housing Referral Service 554-2383, or stop in the Admin. Office, Milo Ball Student Center.**

### TYPING SERVICES

**SHORT NOTICE SPECIALISTS**  
10 years experience serving UNO students. Typed, spell checked, proofread, same day service available on first come, first served basis.

**SECRETARIAL SUPPORT SERVICES**  
7391 PACIFIC ST  
397-7888.

Typing-\$1.75 per double-spaced page. APA specialists. Laser printer. West Dodge location. Lloyd's, 334-2284.

All Typing Services  
WordPerfect laser printing.  
Papers: \$1.50/page,  
fast, accurate.  
Adjacent to UNO.  
Mary 551-8183.

### AUDREY'S/80TH & DODGE

397-0617.  
Papers/theses/resumes/letters/flyers/etc. Former English teacher edits/spellchecks.

**ON-CALL CLERICAL SERVICE**  
Get your papers typed quickly and accurately. Call Kelley, 896-3691.

Typing Pro  
Quick, top-quality word processing and laser printing by Renata Anderson, 573-1014.

Typing & word processing, fast and accurate.  
125 DB, 8P, PG.  
UNO area, 551-2918.

Word processing/editing.  
Quick, correct, fair.  
Barthel's Secretarial Service 345-7995.

Advertise your classifieds in the Gateway. We get results! Contact Amy at 554-2470 or stop by Annex 26. The deadline for Tuesday's classifieds is Friday at 12 p.m. For Friday's classifieds it is Tuesday at 12 p.m.